



2021 RATES

LOGO DESIGN | \$2,000

Our Logo Process:

- 1. Brief Questionnaire**
 - 2. 1-3 Logo Concepts** in black & white scheme. Focusing on fonts, strokes & concept.
Up to 2 rounds of modifications to these initial concepts.
 - 3. Refinement** of the selected logo concept.
Gradients, shadows and colors will be added if applicable.
 - 4. Logo variations** to be delivered in JPG, PNG & EPS formats (for screen & print-ready files).
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PROJECT TIMELINE: 3 - 4 WEEKS

BRANDING KIT | \$3,500

- ✓ **Logo**
- ✓ **Brand Identity Guide** including color palette, usage and fonts.
- ✓ **Business card design*** for up to 5 people.
- ✓ **Profile image & cover photos** for social media platforms.

* Customizing business cards for more than 5 people would be quoted separately.
MPM provides print-ready files. Prints are not included in our services.

PROJECT TIMELINE: 4 - 6 WEEKS



RESPONSIVE WEBSITE DESIGN | \$5,000

- ✓ Homepage wireframes for desktop & mobile.
- ✓ 5 page Website **content organization**
- ✓ **Performance Optimization and organic SEO**
- ✓ Will post site live on your domain*.

* Upon request, uploading your website using Wix platform comes at no extra charge.

* There's an extra of \$1,500 for HTML or WordPress sites.

* Host & domain not included on this quote.

PROJECT TIMELINE: 5 - 6 WEEKS

BRANDING + WEBSITE DESIGN | \$8,000

- ✓ **Logo**
- ✓ **Brand Identity Guide** including color palette, usage and fonts.
- ✓ **Business card design** for up to 5 people.
- ✓ **Responsive Website Design*** - fully customized according to your brand.
- ✓ **Profile image & cover photos** for social media platforms.

* Upon request, uploading your website using Wix platform comes at no extra charge.

* There's an extra of \$1,500 for HTML or WordPress sites.

* Host & domain not included on this quote.

PROJECT TIMELINE: 8 - 10 WEEKS



PHOTO SERVICES | \$400+

Our Photo Services include:

- ✓ Product Photography
- ✓ Corporate Photography
- ✓ Real Estate & Location Photography
- ✓ Portrait
- ✓ Documentary

PHOTO RETOUCH | \$100/h

White balancing & colour balancing

Vertical & horizontal straightening

Object removal

Lens distortion removal

Brightness & contrast adjustment

Sky replacement

Grass replacement

Remove pool cleaners from water

Tone adjustment

Adding images to TV screen

Dust spot removal

Flash reflection removal

Adding fire to fireplaces

Please contact us at hello@melonpanmedia.com with information about your project for a detailed quote.



ASSORTED

Brochure design **\$450**

Letterhead **\$200**

Presentation (up to 20 slides) **\$450***

Product label **\$600**

Book Cover **\$600**

Publication Ad Design **\$450+**

Postcard / Flyer **\$350**

Banner **\$400**

T-shirt Design **\$350**

E-mail Newsletter **\$400**

Infographic **\$350+**

Business card **\$300***

* Extra presentation slides are \$30 each.

* Customizing business cards for more than 5 people would be quoted separately.

* MPM provides print-ready files. Prints are not included in our services.

DESIGN BY THE HOUR

Got a project that requires an hourly rate? Our rate is **\$100/h**

PAYMENT METHODS

✓ **Wire bank transfer**

✓ **check by mail**

MPM will start the work after the check is cashed. No exceptions.

✓ **Venmo**

✓ **Paypal**

NOTES

50% deposit is required.

These rates are valid during 2021 only.

Please contact us at **hello@melonpanmedia.com** with information about your project for a detailed quote.

LETS WORK TOGETHER!



hello@melonpanmedia.com